

# Academy of Communication Arts & Digital Media

## Career Cluster: Arts, A/V Technology & Communications

### Program Strand: Commercial Art Technology

Students who choose a career in Commercial Art will use basic typography, layout, and design techniques to create images and products that reflect knowledge of the elements of art and principles of design to attract and influence consumers.

#### Secondary Career Academy Development Timetable Academy classes are listed in bold type.

Pre-Academy Grades 6 – 8	Grade 9	Grade 10	Grade 11	Grade 12
6 <sup>th</sup> grade—Middle Moves and M/J Art/Art Appreciation 1- 010000EM  7 <sup>th</sup> grade—Career Preparation Requirement and -M/J Art/2-D 1 010101001 8 <sup>th</sup> grade—Transition Tools and M/J Art/2-D2 010102001	English I	English II	English III	English IV
	Algebra or higher	Geometry or higher	Algebra II or higher	Pre-calculus or Other Mathematics Course
	Earth & Space Science or Biology	Biology or Chemistry	Chemistry or Physics or Physical Science	Science Elective or Other Elective
	World History	Elective	American History	American Government / Economics
	9 <sup>th</sup> Grade Transition	Foreign Language or Other Elective	Foreign Language or Other Elective	Foreign Language or Other Elective
	<b>Commercial Art I</b> <b>0112300</b>	<b>Commercial Art II</b> <b>0112310</b>	<b>Commercial Art III</b> <b>0112320</b>	<b>AP Photo Portfolio</b> <b>010935001</b>
	Elective	<b>Portfolio I</b> <b>010931001</b>	<b>Computer Art: Image Processing I- Electronic</b> <b>0103350</b>	<b>Portfolio II</b> <b>010932001</b> or <b>AP Photo Portfolio</b> <b>010936001</b>
Elective	Elective	Elective	Elective	

#### Suggested Electives:

- Students may in their Junior or Senior year opt to participate in the Career Experience Opportunity (CEO) internship program using the following course numbers: Workplace Essentials – 83003101A (Honors .5) and CEO internship – 0500330CE (Honors .5).
- Students may complete more than one program within the Academy of Communication Arts & Digital Media providing courses are offered at the school site.
- In addition, students can choose to enroll in Computer Graphics, Advanced Computer Graphics Computer Art: Applications to Graphic Design classes to enhance their marketability.

To find a Miami-Dade County Public High School with this Program Strand, please link to [http://ssr.dadeschools.net/acad\\_tally\\_schls.pdf](http://ssr.dadeschools.net/acad_tally_schls.pdf).

Internship Opportunities	Student Organizations / Clubs	Earn Upon Completion
<ul style="list-style-type: none"> <li>• Academy Internship</li> <li>• Cooperative Education</li> <li>• Job Shadowing</li> <li>• School-Based Enterprise</li> <li>• Service Learning</li> <li>• Dual Enrollment</li> <li>• <a href="#">Portal to CEO</a></li> </ul>	<ul style="list-style-type: none"> <li>• Local School Art Club</li> <li>• Local School Mural Club</li> </ul>	<ul style="list-style-type: none"> <li>• For more information on the Florida Department of Education Bright Futures Scholarship Programs: Florida Academic Scholars Award (FAS), Florida Medallion Scholars Award (FMS), and Florida Gold Seal Vocational Scholars Award (GSV) please contact a guidance counselor or visit: <a href="http://www.floridastudentfinancialaid.org/ssfad/factsheets/BF.htm">http://www.floridastudentfinancialaid.org/ssfad/factsheets/BF.htm</a>.</li> <li>• For more information about TECH PREP Articulation Agreements with local colleges, please contact your guidance counselor.</li> </ul>

#### POSTSECONDARY OPTIONS

Certification Programs	Community College (A.A./A.S.) or Proprietary Programs	Four-Year College and University Programs	Other
<ul style="list-style-type: none"> <li>• None known at this time</li> </ul>	<ul style="list-style-type: none"> <li>• Fine Arts</li> <li>• Visual Arts</li> <li>• <a href="#">Art Institute</a></li> <li>• <a href="#">Broward Community College</a></li> <li>• <a href="#">Miami Dade College</a></li> <li>• <a href="#">ITT Technical Institute</a></li> </ul>	<ul style="list-style-type: none"> <li>• BFA Fine Arts</li> <li>• BA Art History</li> <li>• BS Art Education</li> <li>• BA Marketing</li> <li>• BA Business Administration</li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">Art Institute</a></li> <li>• <a href="#">Digital Media Arts College</a></li> <li>• <a href="#">Ringling College of Art and Design</a></li> <li>• <a href="#">Keiser University</a></li> </ul>

#### CAREER OPTIONS

Entry Level	After Post-Secondary Education
<ul style="list-style-type: none"> <li>• Commercial Photographer</li> <li>• Digital Imaging/Desktop Publisher</li> <li>• Lab Technician/Custom Printer</li> <li>• Freelance Designer</li> <li>• Layout Designer</li> <li>• Freelance Illustrator</li> </ul>	<ul style="list-style-type: none"> <li>• Animator</li> <li>• Designer</li> <li>• Illustrator</li> <li>• Design Consultant</li> <li>• Art Educator</li> <li>• Publishing Designer</li> </ul>